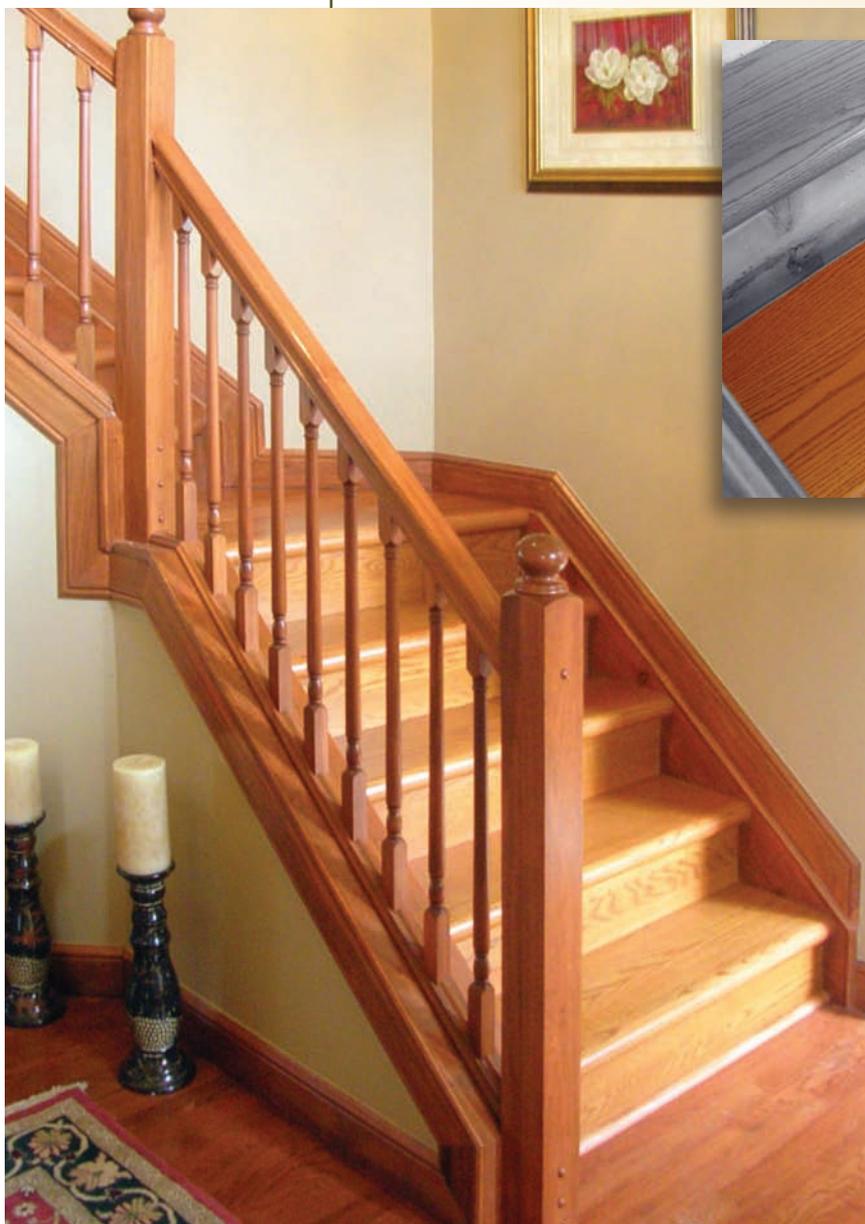


A Case for Stares

Transform a Staircase in One Day

Stair makeovers can be a bit of a design challenge.

Stairs are an architectural necessity, complex in their structure and in their three-dimensionality. It's so easy not to deal with them, and that's why so many appear ignored or incongruous with the rest of a home's design.



Solid hardwood overlay treads and risers are installed over the existing staircase — available pre-finished or primed for painting. Custom finishes are also available.

Those days appear to be over. From Columbus based StareCasing Systems, LLC comes the StareCasing Hardwood Overlay System™ which can transform a carpeted or worn staircase in only one day.

StareCasing offers homeowners the ability to upgrade their stairs to solid hardwood without the costly, disruptive, messy in-home renovation. Because there's no need to tear out, cut off or modify existing stair treads, a full upgrade can be completed in 6-8 hours at a fraction of the cost of traditional replacement.

This patent-pending system comes in a variety of species, finishes and stains, and can also be custom color-matched or left unfinished to allow coordination with any home décor.

**StareCasing is comprised of two parts:
The StareTread™ and the StareRiser™:**

The StareTread is a solid hardwood overlay designed for a glove-like fit over existing wood stair treads. The StareRiser installs over the existing riser of the stair, converting the typical low-grade lumber riser to finished hardwood. The StareRiser can be pre-finished to match the StareTread or primed for a smooth, paintable surface.

The system fits prefabricated or site-built stair treads, and will even replace hardwood treads that have been rendered unsalvageable. All StareCasing system components are milled of solid hardwood. No plywoods, veneers, laminates or other natural hardwood substitutes are used.

Finishes are factory-applied, eliminating the time, mess and odor of on-site application. Robust materials are used to ensure stares of envy well beyond the included 30-year warranty. 🐾

**For more information, visit
www.starecasing.com.**



Before and after — a new staircase in just six hours!



The StareCasing solid hardwood treads and risers fit neatly over the existing stairs — careful measurement is key to a perfect installation.

We want to know WHAT YOU'RE THINKING!



At **FABULOUS FLOORS** Magazine,
our job is to know what
our customer is thinking.

That's YOU!

We do it for two reasons:

First, we tailor our editorial content to
what YOU want to know.

Second, we share what we learn with
flooring manufacturers and designers who
are in the position to deliver products
and décor that are, well, YOU!

We hold events, showcases and focus groups all
over the country. We invite customers LIKE YOU to
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tell us what YOU think. Want to be a part of the
FABULOUS FLOORS experience? Yes...YOU!
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events. Ask your retailer to call us about putting
something together for YOU!



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