

# Overview

The StareCasing Hardwood Overlay System™



**Why is it called StareCasing™?**

Because they're stairs so beautiful you can't take your eyes off them.

## What is StareCasing™?

A hardwood staircase is dramatic, clean and elegant. But converting a carpeted staircase to hardwood has historically been cost prohibitive and time consuming. The StareCasing Hardwood Overlay System™ gives you a stunning centerpiece for the home without the high price tag.

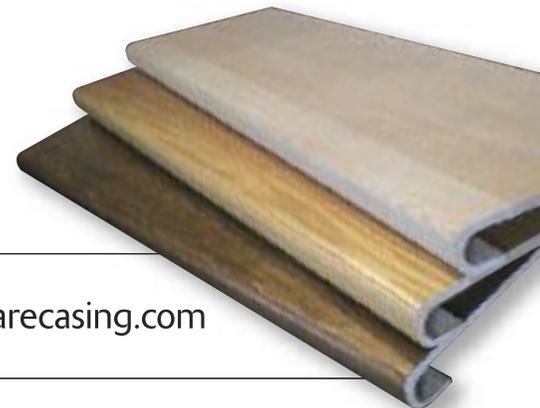
The patent pending system is a simple, yet innovative approach to converting a carpet covered stair to the most beautiful of hardwoods in just a matter of hours. StareCasing utilizes the existing wood stair treads and risers as a foundation for making a new stair of natural hardwood by seamlessly and simply encasing the existing stair with a solid hardwood overlay.



### The one-day transformation

Using only 100% genuine hardwood and no veneers, plywoods or laminates, the newly overlaid stairs will offer the same beauty, durability and long-lasting finish your customers expect from the other hardwoods in their home.

StareCasing provides you with a cost-effective, easy to install solution to beautiful hardwood stairs.



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## How it works.

The StareCasing System™ consists of two parts called the StareTread™ and the StareRiser™.

The StareTread is a solid hardwood overlay designed specifically for a glove-like fit over the entire existing wood stair tread, including the nosing. The StareTread efficiently converts the old tread to finished hardwood and eliminates the need to tear out, cut off, or modify the existing treads. Although its design intent is for the prefabricated stair, the StareTread can be used on any carpeted or worn hardwood staircase.

The StareRiser is also a solid hardwood overlay designed to install over the existing riser of the stair, converting the low-grade lumber riser to finished hardwood. When used together with the StareTread overlays, the need to build-out the existing risers is also eliminated, further simplifying the conversion process.

The StareCasing Hardwood Overlays come in a variety of domestic and imported hardwood species to work in most any decor. They are available factory finished in standard and custom stain colors or unfinished.

